

November 2013

General Sport

Community Energy Peer Mentoring Fund

More social action funding from the Government - £500,000 pledged for grants of £10,000 - £50,000 for community energy projects. They will need to demonstrate that they will use social action to mentor other smaller community projects and share skills to boost the number of projects across the country.

The new funding is designed to help new groups get off the ground so they can start saving money and generating energy in their community. It will also help existing groups to professionalise, develop business plans and scale up their work. The fund will be administered by the Social Investment Business.

Deadline is 12 December. Details on the website: www.sibgroup.org.uk/energy/

BBC Children in Need Deadlines

As we recover from another four hours of Terry Wogan on the TV, a reminder of what **Children in Need** will fund:

Work with children and young people of 18 years and under experiencing disadvantage through:

- illness, distress, abuse or neglect
- any kind of disability
- behavioural or psychological difficulties
- living in poverty or situations of deprivation

They fund organisations working to combat this disadvantage and to make a real difference to children and young people's lives.

Small grants under £10,000 are available; the next deadline is 1 December. For larger amounts, which can be spread over three years, the next deadline is 15 January. There are further application rounds next year.

All details can be found on the website: www.bbc.co.uk/programmes/b008dk4b/features/cin-grants-applyforagrant

Vulnerable and Disengaged Young People Fund

This is a new fund from the Cabinet Office, administered by Social Investment Business. £2m is available in grants from £30,000 - £250,000 to support social action programmes to inspire England's most vulnerable young people. Grants will be for development, evidence or scale-up activities..

Applications can come from the voluntary, community or social enterprise organisations, public bodies (for example Local Authorities), and certain businesses.

The deadline is 6 December 2013, so forget the Christmas shopping, get writing. More detail on the website: www.sibgroup.org.uk/youth/

Club Support

Five things rich donors want charities to know

Interesting article in the Guardian about philanthropists. They identify five things that fundraisers should know:

1. They appreciate the skill of fundraisers, but would rather interact with leadership and front-line staff
More than two thirds (69%) will consider a request if it comes from someone they know and respect, compared to less than a third (31%) when approached by a fundraiser.
2. They expect fundraisers to have done their research — but they must also interpret it properly and approach at the right time
You should also be wary of immediately approaching potential donors for money. Wealthy people expect charities to take their time – sometimes years – before asking for a large sum.
3. They like being appreciated, but for most saying thank you is sufficient recognition
Major donors are deeply aware of – and hurt by – the common perception that their giving is driven more by ego than generosity. The main reason they give, identified in numerous studies, is because of a personal commitment to making a difference.
4. They want to know their money made a difference, but long reports aren't always necessary
Most charities now understand the importance of showing donors the evidence that their money has made a difference. A few may demand extensive updates on key performance indicators and the like, but many prefer more human-level reporting.
5. They like being philanthropic, so don't need their arm twisting — but they need you to make the experience as fulfilling as possible

You can read the full article here:

www.theguardian.com/voluntary-sector-network/2013/sep/30/charity-major-donor-fundraising-philanthropy

Awards for All England

Awards for All England have issued the following guidance, which takes account of their new rules on repeat and ongoing activities:

Page 9 of the Guide for applicants (What will we pay for?):

The list 'What can't we fund?' refers to "existing activities and repeat or regular events,...".

This is not applicable for those projects whose annual income last year was less than £30,000. They are now eligible to apply for existing activities and repeat or regular events.

Page 3 of the Application form (part 3 of the application checklist):

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Those projects whose annual income last year was less than £30,000 are able to answer 'yes' to point 2 that refers to "a project which is part of your normal work (this includes regular and repeat activities),...". You must be able to answer no to all other points on the list to apply.

Gift Aid

Gift Aid claims can now only be made online through HMRC's Charities Online. Paper forms will no longer be accepted.

Charities need to be registered for Charities Online to make claims, so make sure you do so in time for your next claim.

Please see HMRC's website for guidance and register for Charities Online: <http://www.hmrc.gov.uk/charities/online/>

Galaxy Hot Chocolate Fund

The fund aims to help small, local community based projects and community minded people.

For 16 weeks they are seeking to donate eighty £300 awards to help people or groups with their community programmes. For more information check out the website: www.galaxyhotchocolate.com

For local funding to support a variety of different areas mentioned in this newsletter please download Sports Coach UK's Funding Opportunities Guide by going to: www.sportscoachuk.org/resource/funding-coaching-guide

The latest addition to our funding support for coaches is via Twitter where the @scUKCoachFund account is providing up to the minute funding information for coaches.