

Project Aspire Gymnastics Club
Type Industrial/Commercial Unit Conversion
Cost £190,000

Aspire Gymnastics Club
Hull, East Yorkshire 2014

Aspire GC were formally City of Hull GC and South Holderness GC. Both clubs delivered out of local authority leisure centres with limited access. Both clubs were desperate for more delivery time and wanted to be able offer a more diverse range of activities. The clubs amalgamated and took on the project which saw them develop a 16,000sqft industrial unit in the east of Hull.



Original commercial unit before work



The project was jointly funded by Aspire Gym Club and several other partners.

Joint club funds £15K

Planning, legal fees, stamp duty & deposit. Start-up capital.

Inspire Facilities Award £58K

Heating, lighting, changing rooms, toilets, an office and a viewing area with AV screens, dance studio/class room.

Thomas Cook

Childrens' Charity £16K

Sprung floor

Biffa Main Grant £50K

Foam pit.

BG Facility Funding £30K

Building improvements, New artistic, trampoline & GFA equipment.

BG FreeG grant £ 3K

Continental Freestyle gymnastics equipment.

SE small grant £ 9.5K

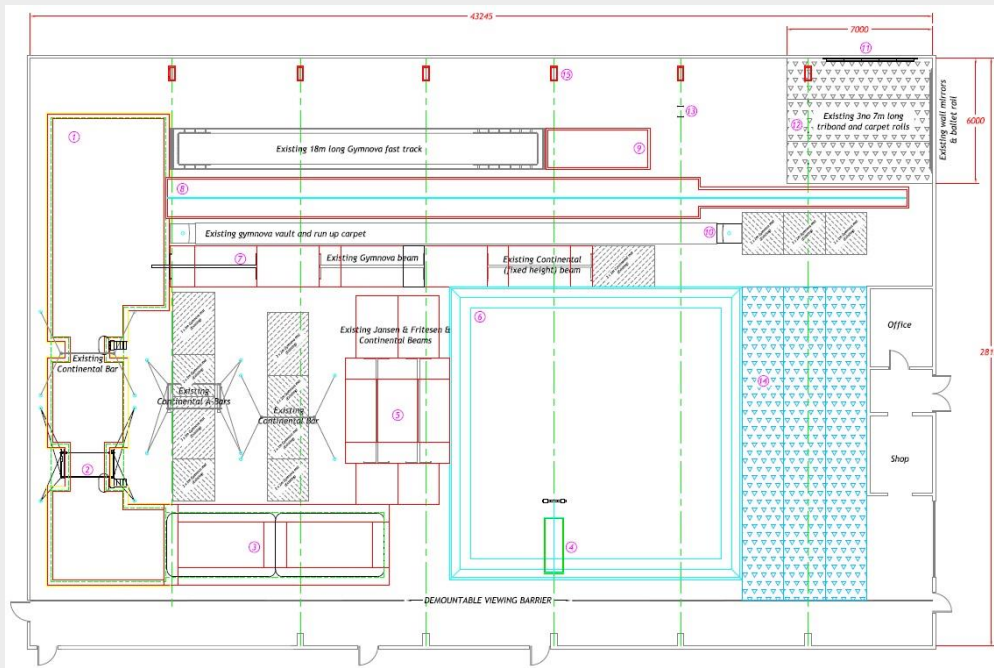
New equipment coach education.

SE "Get Equipped" £ 9.5K

New GFA disability equipment



Pitted area mid-construction



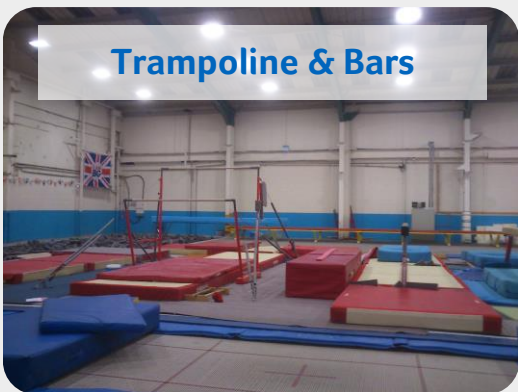
Possible Continental Sports layout and floor plan for the 43 x 28m unit to include a sprung floor, two trampolines, tumble track, 18m fast track, women's artistic gymnastics equipment & additional floor



Facility Case Study



Pits mid-construction



Trampoline & Bars

Impact

✓ 140 members (2013) to **500 members** (2015). ✓ **New classes** 14 GG, 3 **MyClub**, 2 Adult, 3 **FreeG**, 1 **GymFit**, 6 TRA, 1 DMT, 2 "I'M IN" Disability, 1 MA, 4 low level comp, 2 WA NPD focus. ✓ **Coaching** 6 new L1 coaches, 3 new L2 coaches, 1 FreeG coach & 2 new Disability add on modules complete to support the **inclusive ethos** of club. ✓ **10 volunteers** recruited and retained by **MAD** initiative. ✓ **Opportunities** to perform at **GymFusion** for **MyClub** participants. ✓ **Development** opportunities increased. ✓ Increase in comp level noted at **regional grades**. ✓ Facility used to host **BG coach education** courses. ✓ **School groups** during weekday term time **increased revenue** to allow the club to take on **more paid staff**.

General Project Description

✓ **Two Clubs** based in a deprived area of East Hull, rural East Yorkshire. ✓ Clubs had **140 members** and owned some equipment (2013). ✓ After **3 year consultation** and business planning period it was decided to look into a **conversion project**. ✓ Identified a **building** larger than wanted but after doing **income and expenditure** calculations the clubs were confident of the projects success. ✓ Negotiated **phased increase** in lease of 3 years. ✓ Applied for SE **Inspired Facilities** then **Biffa** grants. ✓ Applied for **CoU planning** permission, initially refused but won on **appeal** in Spring 2013. ✓ **Club structure** - set up a **CLG (Company Limited by Guarantee)** for head lease which sub-lets to the **club (CASC)**. ✓ **Works** started Oct 2013. ✓ **Works Complete** and facility open in Feb 2014. ✓ **500 members** taking part regularly (Jun'15).



Gym For All Activities @ Aspire



Facility Case Study

Project Detail

A Business Plan was developed to merge the two clubs and move into a dedicated facility together & expanding capacity.

Costs

Foam Pit £66K	Cladding & foam £22K, excavation £4.5K, construction £30K, structural investigation £1.8K
Equipment £42K	Sprung floor, tri-bond floor, A bars, beams, tumble track, safety matting, mini apparatus, modular apparatus & FreeG equipment.
Gas £16K	Gas boiler, radiators & installation £6.6K, gas hot air heating with de-stratifications fans £9.5K.
Electrical £18K	Internal & external lighting £10K, internal & external electrical works £8K.
Changing & Toilets £4K	Installation & kit out of changing rooms and toilets £4K
Improvements £2.5K	Wind lobby to increase energy efficiency & improve facility access.
General £17K	Coach education courses, disability specific equipment & GfA equipment
AV £9K	Six audio visual installations & six GoPro cameras
Set Up £15K	Initial set-up costs, deposit & legal fees

Costs accurate early 2014.

Top Tips

Have a detailed **Business Plan** that is clear for stakeholders to understand.

Have a **clear focus** to your project with planned aims suitable to the ethos and objectives of your club.

Know your members and parents; many will be **willing to help** support your project & have invaluable experiences and skills that may be helpful before, during & after the project is complete.

Ensure your project has a strong **community** focus.

Appoint **professionals** to ensure there are limited hold ups during the planning and works associated with your project (ie a project manager).

Seek advice on the best ways to **maximize** your facility **usage**.

Keeping Things Running...

Monthly Finances

Expenditure	£/month
Lease	£ 3,000
Staffing	£ 3,000
Utilities	£ 800
Service	£ 800
Insurance	£ 250
Rates	£ 1,350
VAT	£ 1,200

Lease figure based upon a three year phased increase. Staffing includes all associated costs including PAYE and tax. Service Charge for the general upkeep of the grounds. Rates have now been reduced due to CASC status.

Costs accurate mid 2015.

Where Next?

Aspire are looking to **increase** their **daytime usage** with more schools, disability and community groups using the facility.

As the **workforce increases**, the addition of **new sessions** during the weekend will further increase the clubs' capacity.

Do you require support with a facility project?

Contact British Gymnastics



Signage going up



Pit filled with foam

