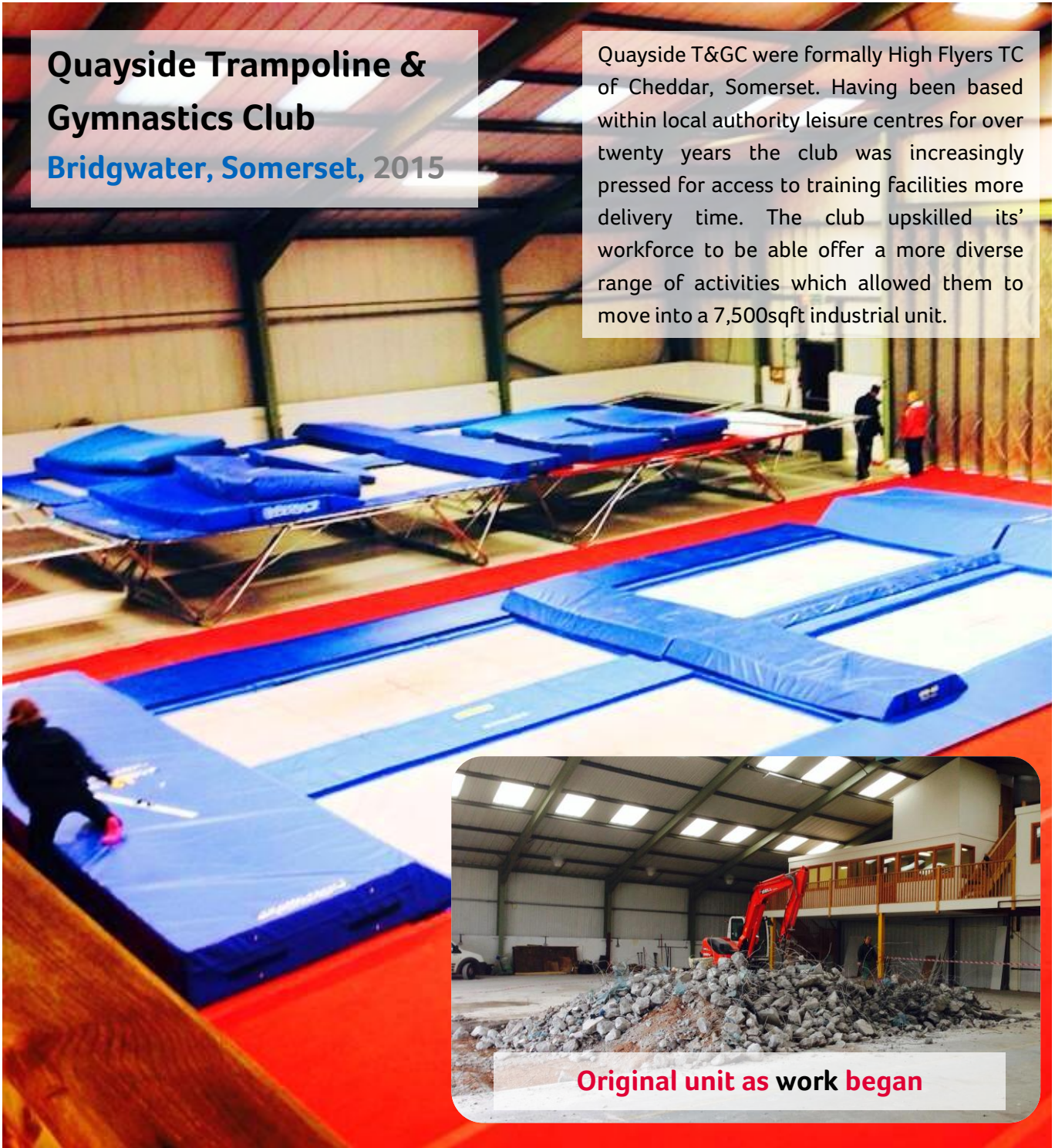


**Project** Quayside Trampoline & Gymnastics Club  
**Type** Industrial/Commercial Unit Conversion  
**Cost** £190,000

**Quayside Trampoline & Gymnastics Club**  
Bridgwater, Somerset, 2015

Quayside T&GC were formally High Flyers TC of Cheddar, Somerset. Having been based within local authority leisure centres for over twenty years the club was increasingly pressed for access to training facilities more delivery time. The club upskilled its' workforce to be able offer a more diverse range of activities which allowed them to move into a 7,500sqft industrial unit.



**Original unit as work began**



The project was jointly funded by Quayside Trampoline & Gymnastics Club and several other partners.

**Joint club funds: £15K**

Legal costs & Partnership Funds. Start-up capital for the lease of the unit.

**Inspire facilities Award £75K**

Install new access & roller doors, community use room & sensory room.

**BG facility funding £97K**

Equipment, Office, Computers, Safety Matting

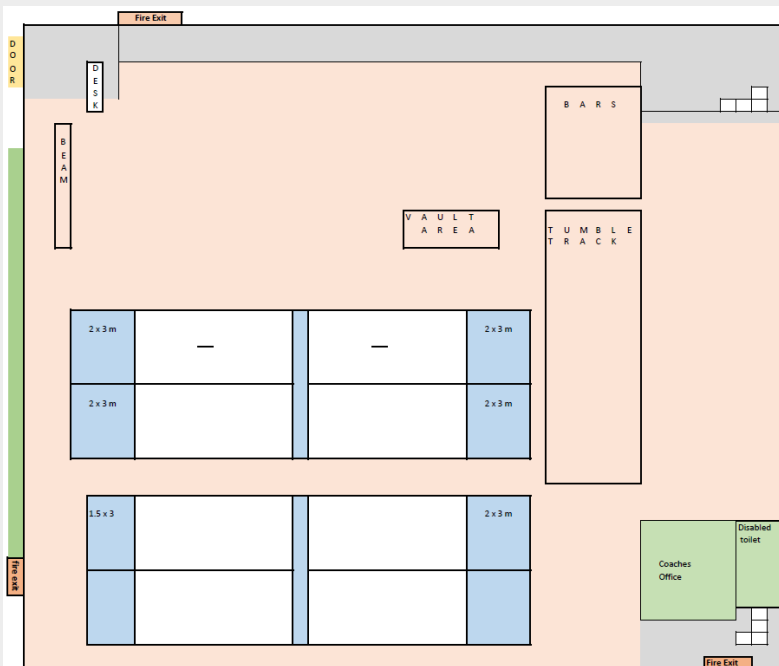
**SE small grant £10K**

## Change of Use

Contact the Council's planning department to find out what was required as part of an application. Maximum visibility within the local community is paramount. Quayside contacted as many potential partners as possible resulting in over 80 letters of support from local councillors, community organisations, schools and people of importance which were included as evidence to support the application. The club appointed a professional to oversee and submit the planning application (including the production of all detailed planning drawings). Supporting documentation included the club's business plan, relevant local demographics, information on job creation and as much evidence of positive impacts as possible.



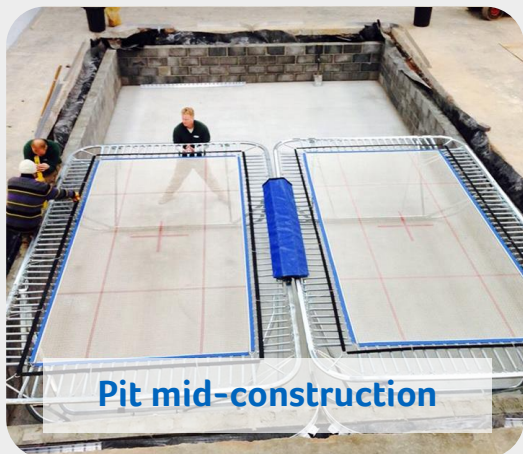
Trampoline Pit mid-construction



Original floor plan for the 29 x 24m unit to include eight trampolines, tri-bond floor area and GFA equipment. Mezanine area including community use room, club office and toilets not shown. Since opening the addition of a sensory area and the addition of GFA & FreeG equipment made to the gym.



# Facility Case Study



## Impact

✓ 15 members (2013) to **900 members** (2015). ✓ **New classes** 15 GG, 1 **MyClub**, 2 Adult, 3 **FreeG**, 16 TRA, 3 "I'm In" Disability, 4 low level comp, 2 WA NPD focus. ✓ **Coaching** 5 new L1 coaches, 2 new L2 coaches, 1 new L4 coach, 2 new FreeG coaches & 1 new Disability add on modules complete to support the **inclusive ethos** of club. ✓ **10 volunteers** recruited and retained. ✓ **Opportunities** to perform at local competitions and displays / festivals. ✓ **Development** opportunities increased. ✓ Increase in competitive level noted at **regional grades**. ✓ Facility used to host **BG coach education** courses. ✓ **School groups** during weekday term time **increased revenue** to allow the club to take on **more paid staff**.

## General Project Description

✓ **Club** based in a small town in Somerset. ✓ The club had **100 members** (15 of which moved to the new venue) and owned several trampolines (2013). ✓ After **15 years** of looking for a suitable site, **consultation** and business planning it was decided to look into a **conversion project**. ✓ Identified a **building** larger than wanted but after doing **income and expenditure** calculations the clubs were confident. ✓ Negotiated cost & **phased increase** in lease of 3 years. ✓ Club negotiated with landlord for building improvements, lighting & heating. ✓ Applied for **CoU planning** permission which was granted in Autumn 2013. ✓ Applied for BG Facility Funding and then SE **Inspired Facilities**. ✓ **Club structure** - set up a **CLG (Company Limited by Guarantee – not for profit)**. ✓ **Works** started Nov 2013. ✓ **Works Complete** and facility open in late Dec 2013. ✓ **900 members** taking part regularly (Jul'15).



## Project Detail

Business Plan developed to move into a dedicated facility.

### Costs

Trampoline Pit £24K	Excavation, Construction, Structural investigation £1.8K
Equipment £66.5K	Trampolines, Tri-bond Floor, Bars, Beams, Vault & Air Track.
Professional Fees £1K	Professional's fees for planning application and accounting.
Toilets £1K	Installation & kit out of toilets.
Facility Access Improvements £75K	Entrance doors, New roller shutter doors, Community use room, Sensory room & Disability specific access changes.
Office & AV £6K	Office computers & furniture, Audio visual installations
Set Up £15K	Initial set-up costs, deposit & legal fees

Costs accurate early 2014.

## Keeping things running...

Approximate Monthly Finances (*not inclusive of all expenditure*)

Expenditure	£/month	Income	£/month
Lease	£2,500	Regular Fees	(inclusive)  £22,000
Staffing	£12,000	Weekly Fees	
Utilities	£400	Bookings	
Insurance	£400		
Equipment	£500		
Professional	£300		

## Where next?

Afterschool and Saturday programmes are now full with extensive waiting lists. **Development of day time use** within the centre during week days to include schools, disability and community groups.

As workforce increases, the addition of **new sessions** during the weekend (specifically Sundays) will **increase the clubs' capacity**.

Adaption and **development of internal squads** and teams to maximise the competitive potential of the club.

CPD opportunities for staff to **improve the customer experience**.

Would you like support with your facility project?

Contact **British Gymnastics**

## Business Planning

Develop a detailed and realistic **business plan** that is clear for all potential stakeholders to understand and is exhaustive of all aspects of your project and future business/organisation.

Ensure that the plan is **achievable** and that the business is **sustainable**.

Include detailed **financial planning** with phased forecasts for a number of years into the future to prove sustainability. Include purchase of new equipment for replacement or expansion within projected costs.

Detail what **processes and procedures** will be adopted and **monitored** to ensure the smooth operation of your business. Ensure these are in place before opening.

Plan for **professionals** to undertake work for your business in areas that you have limited expertise or knowledge.

