

Facilities case study

Project: Quayside Trampoline and Gymnastics Club
Type: Industrial unit conversion
Cost: £190,000



Quayside Trampoline and Gymnastics Club was formerly High Flyers Trampoline Club of Cheddar, Somerset. Having been based within local authority leisure centres for over 20 years the club was increasingly pressed for access to training facilities and more delivery time. They decided it was time to start a search for dedicated space.

Project overview

The club had 100 members (15 of which moved to the new venue) and owned several trampolines. After 15 years of looking for a suitable site, consultation and business planning it was decided to look into a conversion project. The club identified a building larger than they wanted but after doing robust income and expenditure calculations the club was confident the project would be successful.

The Project

The club developed a thorough and realistic business plan considering all aspects of the facility project and future business of the club. This included detailed financial forecasting and club policies and procedures. This was shared with all key stakeholders. The club negotiated a long term lease which included a phased increase for the first three years. They negotiated with the landlord for building improvements, lighting and heating to be installed. Change of use planning permission was granted in Autumn 2013. The club applied for British Gymnastics Facility Funding and then Inspired Facilities both successfully. A company limited by guarantee was established with not for profit objectives. Conversion works commenced in November 2013 and were completed in December 2013.



Impact

- Growth from 15 members (2013) to 900 members (2015). New classes including adult, FreeG and disability.
- Coaching five new Level 1 coaches, two new Level 2, one new Level 4 coach.
- Disability and FreeG modules attended.
- 10 volunteers recruited and retained.
- Opportunities to perform at local competitions and festivals.
- Development squad opportunities and an increase in competitive level.
- Facility used to host British Gymnastics coach education courses.
- School groups during weekday term time increased revenue to allow the club to take on more paid staff.

Project cost

Joint club funds £15,000, Inspired Facilities Award £75,000, British Gymnastics facility funding £97,000, SE small grant £10,000.

Trampoline Pit £24,000 – Excavation, construction, structural investigation £1,800

Equipment £66,500 – Trampolines, tri-bond floor, bars, beams, vault and air track

Professional Fees £1,000 – Professional fees for planning application and accounting

Toilets £1,000 – Installation and kit out of toilets

Facility Access Improvements £75,000 – Entrance doors, new roller shutter doors, community use room, sensory room and disability specific access changes

Office & AV £6,000 – Office computers and furniture, audio visual installations

Set Up £15,000 – Initial set-up costs, deposit and legal fees

Running costs

Expenditure	£/month
Lease	£2,500
Staffing	£12,000
Utilities	£400
Insurance	£400
Equipment	£500
Professional	£300

The future

Development of day time use within the centre during week days to include schools, disability and community groups. As workforce increases, the addition of new sessions during the weekend (specifically Sundays) will increase the club's capacity. Adaption and development of internal squads and teams to maximise the competitive potential of the club. CPD opportunities for staff to improve the customer experience.

Top tips

- Develop a detailed and realistic business plan that is clear for all potential stakeholders to understand.
- Plan for professionals to undertake work for your business in areas that you have limited expertise or knowledge.
- Appoint a professional to oversee and submit your change of use planning application if appropriate and get lots of letters of support from the community, the club had over 80!

Do you require support with a facility project?

Contact us at: participation@british-gymnastics.org